Focus on Web Design  
1. Visit a website that interests you. Print the home page or one other pertinent page  
from the site. Write a one-page summary of the site that addresses the following  
topics:

**Page visited: Amazon.com -> Prime Video tab**

A screenshot of a computer

Description automatically generated with medium confidence

a. **What is the URL of the site?**

<https://www.amazon.com/gp/video/storefront?node=2676882011&ref=pmp_desk_pv&ie=UTF8&ms3_c=546ceb4da3d3e2dde01967536f520bf8>

b. What is the purpose of the site?

This website   
c. Who is the intended audience?  
d. Do you think that the site reaches its intended audience? Why or why not?  
e. Is the site useful to you? Why or why not?  
f. Does this site appeal to you? Why or why not? Consider the use of color, images,  
multimedia, organization, and ease of navigation.   
g. Would you encourage others to visit this site? Why or why not?  
h. How could this site be improved?